

Recent Books from Singapore – May 2008
Mary Martin Booksellers Pte Ltd

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Art

Impressions of the World with My Brush / Lee. Khoon Choy
Singapore : China Knowledge Press Pte Ltd, c2008
206p. ; 31cm.
ISBN: 9789814163446
\$ 96.50

Krishnan, Gauri Parimoo
On the Nalanda Trail : Buddhism in India, China and Southeast Asia / Gauri
Parimoo Krishnan.
Singapore : Asian Civilisations Museum, 2007
119p. ; 27cm.
ISBN: 9789810595692

1. Buddhism – India – History
2. Buddhism – China – History
3. Buddhism – Southeast Asia – History
4. Art, Buddhist – India
5. Art, Buddhist – China
6. Art, Buddhist – Southeast Asia

\$ 28.50

Krishnan, Gauri Parimoo.
Beauty in Asia : 200 BCE to today / Gauri Parimoo Krishnan
Singapore : Asian Civilisations Museum, c2007
64p. ; 22cm. Includes bibliographical references.
ISBN: 9789810584139

1. Art, Asian – Exhibitions.
2. Material culture – Asia – Exhibitions.

\$ 10.00

This neat summary catalogue accompanied the 2007 exhibition, Beauty in Asia, 200 BCE to Today, at the Asian Civilisations Museum, Singapore. An essay "What is beauty? What is beauty in Asia? Is there beauty in the grotesque?" introduces inset pictures of a selection of the exhibits. These are grouped as: Ideal Beauty; the Quest for beauty; Celebration of beauty; and Spiritual beauty. With full list of exhibits and bibliography.

Khong, Swee Lin.

Sari, Sarong and Shorts : Singapore's Kampong Glam & Little India / Khong Swee Lin & Carl-Bernd Kaehlig

Singapore : SNP Editions, c2007

167p. ; 28cm.

1. Ethnic neighbourhoods – Singapore
2. Serangoon Road (Singapore)
3. Kampong Glam (Singapore)

\$ 35.95

Singapore's Kampong Glam, originally settled by Arab traders, and Little India and the district off Serangoon Road heavily influenced by past and present traders, settlers and transient workers from India, are the subject of this colourful photo album. Introductory summaries of the history of the two neighbourhoods are followed by some 300 informal shots. Their colour and variety show how today's life and employment patterns, eating and trading styles and ways of worship and leisure are adding particular qualities to Singapore's rich and multicultural tapestry. With two sketch plans.

Atlas / Map

Singapore : an atlas of Perpetual Territorial Transformation / Rodolphe De Koninck, Julie Drolet and Marc Girard

Singapore : NUS Press, c2008

95cm. ; 30cm. Includes bibliographical references.

ISBN: 9789971693978

1. Singapore – Social conditions – Maps.
2. Singapore – Economic conditions – Maps.
3. Singapore – History – Maps.
4. Land use – Singapore – Maps.

\$ 39.50

Based on an extended series of diachronic maps, this book illustrates the nature and depth of the territorial changes that have occurred since the early 1960s. The commentary that accompanies the maps shows how Singapore has used this ongoing territorial transformation to support its position in a globalized economy, and also as a tool of social and political management.

Business

The State of Innovation at Firm Level in Singapore: Findings, Recommendations and Case Studies / Hitendra Patel and Eduardo Chakarian

Singapore : SNP Reference for Institute of Policy Studies, c2008

131p. ; 23cm.

9789812481849

1. Creative ability in business – Singapore.
2. Creative ability in business – Singapore – Case Studies

\$ 21.00

This report offers the results of the 2004 survey of Singapore innovation at firm level conducted by the Monitor Group and the Institute of Policy Studies. The methodology

and both negative and positive findings are set out with graphics, supporting data and case material together with recommendations for managers and policy makers.

Tiger Beer : Distinctly Asian, Unmistakably World Class / Jacky Tai

Singapore : Marshall Cavendish Business, c2008

173p. ; 20cm.

Great Asian Brands.

ISBN: 9789812618450

1. Beer – Singapore – Marketing.
2. Brand name products – Singapore.
3. Branding (Marketing) – Singapore.

\$ 14.50

How did a beer that originated in Singapore in 1932 go on to be served in over 60 countries and become one of the most acclaimed drinks brand in the world? The drinks and beverages sector is one of the most intensely competitive in business today. Branding is an essential element in a company's efforts to differentiate itself and win the loyalty of customers in this sector. This book tells the story of the Tiger Beer brand, from its humble beginnings in 1932 to its extraordinary growth and worldwide recognition. Few brands from Asia have managed to enter an established market on a global scale such as Tiger has. Based on original interviews with the key players, Jacky Tai unravels the Tiger brand, debunks the myths, and sets out the lessons of Tiger's success in this engaging book.

Hold the Char Siew! : Exporting to Asia, One Man's Journey / Benny Lee Fook Heng

Singapore : Epigram : International Trade Institute of Singapore, c2008

195. ; 24cm. xi.

ISBN: 9789810595708

1. Marketing – Asia

\$22.00

After years of experience in international marketing by multinationals, the Singaporean author, now an export consultant, has written this lively guidebook to marketing in the often-dissimilar conditions Asian countries. Anecdotes and shrewd advice pepper the exposition of well-tried principles, which make for success in the development of cross-national markets. With black-and-white illustrations

Clean Car Wars: How Honda and Toyota are Winning the Battle of the Eco-Friendly Autos / Yozo Hasegawa

Singapore: John Wiley & Sons (Asia) Pte Ltd, 2008

189p, ; 22cm

ISBN-13: 9780470823293

\$ 32.00

As American automakers lose market share, Honda and Toyota are soaring on the backs of their high-quality low-emissions vehicles. The increasing trend toward clean car technology means those companies that can build the best low-emission car will have the best chance of long-term success and survival. Clean Car Wars presents a revealing

look at the Japanese auto industry and how its two biggest automakers are battling each other, and the world, for supremacy of this vital emerging market.

Sony vs Samsung : the Inside Story of the Electronics' Giants Battle for Global Supremacy / Sea-Jin Chang

Singapore : John Wiley & Sons Pte Ltd., 2008

250p.

978-470823712

\$ 19.95

Sony vs. Samsung is business history at its best! It explores the divergent fortunes of these two electronics giants in the last decade and identifies the true reasons behind Sony's decline and Samsung's rise. Contrary to popular belief, Chang shows that success (or failure) does not simply arise from different strategies. Rather, it emerges from major decisions that are deeply rooted in the companies' organizational processes and their executives' political behavior. This book is a must-read for any senior executive.

Killer Differentiators: 13 Strategies To Grow Your Brand / Jacky Tai, Wilson Chew

Singapore: Marshall Cavendish International , 2008

342p,; 24cm

ISBN-13: 9789812615701

ISBN-10: 9812615709

\$ 26.00

Accounting/Finance Lessons of ENRON : A Case Study / Harold Bierman Jr.

Singapore : World Scientific, 2008

204p. ; 24cm

9789812790309

\$ 65.00

There is a great deal of confusion regarding the factors that led to Enron's collapse. This important book addresses this problem by providing a coherent explanation of the accounting and finance problems associated with the collapse. The Skilling-Lay trial, as it is related to accounting or finance issues, is critically described as well. Through its well-balanced take on events surrounding the trial, the book therefore enables readers to analyze the validity of the arguments offered by the U.S. attorneys.

New Dimensions of Economic Globalization : Surge of Outward Foreign Direct Investment from Asia / Ramkishan S Rajan, Rajiv Kumar & Nicola Virgill

Singapore : World Scientific, 2008

328p,; 24cm

9789812793102

\$ 62.00

Economics

International Financial Instability: Global Banking and National Regulation / (eds.) Douglas D Evanoff, George G Kaufman; et al.

Singapore: World Scientific Publishing Co. Pte., c2007

479p. ; 23.5cm.

ISBN-13: 9789812707635
ISBN-10: 9812707638
\$ 98.00

Rajan, Ramkishen S.
Asia in the Global Economy: Finance, Trade and Investment / Ramkishen S. Rajan, Sunil Rongala.

Singapore: World Scientific Publishing Co. Pte., c2008
260p.; 24.5cm.

ISBN-13: 9789812705730

ISBN-10: 9812705732

1. Finance—Asia
2. Asia—Foreign economic relations
3. Asia—Commerce
4. Asia—Economic conditions
5. International economic relations

\$ 48.00

Bridges Over Water: Understanding Transboundary Water Conflict, Negotiation and Cooperation. World Scientific Series on Energy and Resource Economics – Vol. 3 / Ariel Dinar; Stephen McCaffrey; et al

Singapore: World Scientific Publishing Co. Pte., c2007
458p. ; 24.7cm.

ISBN-13: 9789812568939

ISBN-10: 981256893X

\$ 78.00

Bridges over Water places the study of transboundary water conflicts, negotiation, and cooperation in the context of various disciplines (such as international relations, international law, international negotiations, and economics), analyzing them using various quantitative approaches, such as river basin modeling and game theory. Case studies of particular transboundary river basins, lakes and aquifers are also considered. This is the first textbook for a relatively recent yet rapidly expanding field of study.

Dowling, J. Malcolm

Future Perspectives on the Economic Development of Asia. Advanced Research in Asian Economic Studies: 5 / John Malcolm Dowling

Singapore: World Scientific Publishing Co. Pte., c2008

540p. ; 23cm. Includes bibliographical references and index

ISBN-13: 9789812706096

ISBN-10: 9812706097

1. Technological innovations—Economic aspects—Asia
2. Asia—Foreign economic relations
3. Poverty—Asia
4. Political corruption—Economic aspect—Asia
5. Sustainable development—Asia

\$ 95.00

Trade Policy & the Role of Regional & Bilateral FTAs : The Case of New Zealand & Singapore / (eds.) Rahul Sen

Singapore : Institute of Southeast Asian Studies, c2008
61p. ; 21cm.
ISBN: 9789812307453
\$ 15.90

Economics Symposium Series (1st : 2007 : Singapore)
Regulation and the Limits of Competition 23 March 2007, Economics Symposium Series /
Centre for Governance and Leadership, Civil Service College, Singapore, in Collaboration
with Institute of Policy Studies and Economic Society of Singapore.
Singapore : Institute of Policy Studies, c2007

88p. ; 23cm.
ISBN: 9789812481757

Economics Symposium Series

1. Competition, International – Congresses.
2. Restraint of trade – Singapore – Congresses.
3. Competition, Unfair – Singapore – Congresses.
4. Industries – Self-regulation – Singapore – Congresses.
5. Singapore – Economic policy – Congresses

\$ 19.00

These 4 papers with commentaries are from the March 2007 symposium at the Civil Service College on Regulation and the Limits of Competition. The papers explored aspects of regulation in the Electricity and Telecommunications markets and perspectives on promoting competition in relation to financial supervision and the responsibilities of the Competition Commissions. The two sessions offered a range of comments and discussion.

Asia Rising: Who is Leading? / Amitav Acharya
Singapore: World Scientific Publishing Co. Pte., c2008
191p. ; 21cm.
ISBN-13: 97898127771339 (pbk)
ISBN-10: 9812771336 (pbk)
\$ 25.00

China, India and Japan are among the biggest players in the global economy today. However, Asia's future depends not just on its impressive growth rates or its immense natural resources and human talent; rather, it also hinges on the quality of leadership provided by the major nations and associations of Asia, and their ability to overcome persisting rivalries and respond to new transnational challenges.

Production Networks and Industrial Clusters: Integrating Economies in Southeast Asia /
Ikuo Kuroiwa, Toh Mun Heng (Eds)
Singapore: ISEAS Publishing, 2008
363p. ; 24cm
ISBN-13: 9789812307637
\$ 52.00

In this book, the focus is on how developing economies in Southeast Asia ride on the wave of globalization that brings about benefits and economic growth with expanding trade and investment linkages. The central concept used in this study is production

networks and industrial clusters. With examples from Indonesia and Malaysia (electronics industry), Singapore (biomedical science industry), and Thailand (automotive industry), the book explains how production networks and industrial clusters have played crucial roles in their industrial development.

This book also discusses the progress of regional economic cooperation as well as the development of supply chain management and logistics in Southeast Asia, which facilitate the extension of production networks into a broader area.

Education

Examinations in Singapore : Changes and Continuity (1891-2007) /Tan Yap Kwang, Chow Hong Kheng, Christine Goh

Singapore : World Scientific, 2008

160p.

9789812794130

\$ 55.00

The first book to explore the development of Singapore's much-talked-about education and examination system, this volume juxtaposes examinations with its immediate context of education and wider context of politics, economy and society.

General

Cool! Singapore : Your Essential Guide to What's Hip & Happening / Audrey Phoon

Singapore : Marshall Cavendish Editions, c2008

175p. ; 20cm.

ISBN-13: 9789812615213

ISBN-10: 9812615210

1. Singapore - Guidebooks

\$ 15.00

History

SERI : Singapore's World-Class Research / Arthur Lim

Singapore : World Scientific, 2008

160p.

9789812833174

\$ 35.00

This book summarizes a decade of hard work, dedication, and commitment by a handful of doctors and researchers in their efforts to establish SERI and ensure its success

Auszug aus dem Ghetto : Rechtsstellung und Emanzipationsbemühungen der Juden in Prag in der ersten Hälfte des 19. Jahrhunderts / Vera Leininger.

Singapore : Kuda Api Press, c2006.

429, XLIX S. : Kt. ; 23cm, 900 gr.

ISBN: 9810569556

In German – On the Ghetto Life in During World War II

\$ 70.00

Hong, Lysa.

The Scripting of a National History : Singapore and its Past / Hong Lysa and Huang Jianli
Singapore : NUS Press, c2008

300p. ; 23cm. Includes bibliographical references and index.

ISBN: 9789971694333

1. Singapore – Historiography.
2. Singapore – History – Philosophy.
3. Singapore – History - Sources

\$ 33.50

"This rich mosaic of critical essays opens many aspects of Singapore history to reasoned, evidence-based debate. Unilinear history is an inviting target, and the authors have made a worthy contribution to dethroning it. Sensitive issues deserve open discussion, and this benchmark study offers just that. The reader gains a more complex understanding of Singapore's past, and a keener awareness of the cultural and intellectual diversity that underlie the nation's strength."

An Irish Tour of Singapore / Rosemary Lim

Singapore : Two Trees, c2008

128p. ; 21cm. Includes bibliographical and index

ISBN: 978981054385

1. Irish – Singapore
2. Irish – Migrations

\$ 19.50

What started as a talk on Irish teaching missionaries for the Friends of the Museums in 2000 grew into an all-consuming passion to tell the stories of the Irish in Singapore. Some lost, some forgotten, some never before told: the Irish who helped make Singapore what it is today.

Freedom News : the Untold Story of the Communist Underground Publication / Kumar Ramakrishna

Singapore : S. Rajaratnam School of International Studies, c2008

338p. ; 25cm.

ISBN: 9789810597658

CD included

\$ 28.00

"Freedom News" was from 1947 a banned publication of the Communist Party of Malaya (Singapore) which appeared in English and Chinese. This volume presents 26 issues of the newsheet, which circulated between 1949 and 1957 together with one decoy issue produced by the Special Branch in August 1951. The long introductory essay is a discussion of the history of the MCP (founded in 1930), and of its leaders in the post World War II period. "Freedom News" is a primary source of knowledge about MCP perspectives on political events and social problems including the 1949 estate unrest in Selangor and elsewhere, the 1956 Baling Talks, the 1955 Hock Lee Riots and other events of the period. With chronology and a CD of all 84 issues of Freedom News in Chinese with accompanying English translations by the Special Branch.

A Young Girl's Wartime Diary : The Journal of a Teenager Written During the Japanese

Occupation of Singapore / Si Hoe Sing Leng
Singapore : Lingzi Media Pte. Ltd., c2007
78p. ; 21cm.
ISBN: 9789814200561
\$ 12.00

These thematically-arranged extracts from the 1942-45 diary of a 14 year-old daughter of a comfortably-off Singapore Chinese family cast varied sidelights onto life during the occupation years. With black-and-white photographs. First published in Chinese in 2006, this English edition was translated by the author herself.

Hakka Soul : Memories, Migrations, and Meals / Chin Woon Ping
Singapore ; NUS Press, c2008
199p. ; 22cm.
ISBN: 9789971694005
\$ 25.00

Chin Woon Ping, author of *In My Mother's Dream* and *The Naturalization of Camellia Song*, chronicles the dreams, ambitions and idiosyncracies of her family in Malaysia, beginning with the death of the matriarch in pre-independence Malaya. Born of Hakka stock, she contributes to the understanding of the global diaspora of her people, known in China as the Guest People. Through her poetically and amusingly rendered accounts of Hakka history, language, and mythology derived from research and oral history, this book is also a tribute to the endurance of her kind, their culture and their cuisine.

The Jesuits, The Padroado and East Asian Science (1552-1773) / (eds.) Luis Saraiva & Catherine Jami
Singapore : World Scientific Publishing Co. Pte. Ltd., c2008
230p. ; 23cm.
ISBN-13: 9789812771254
ISBN-10: 9812771255
History of Mathematical Sciences: Portugal and East Asia III
\$98.00

At the end of the 15th century, Portugal was given the oversight (Padroado) of all Catholic missions in Asia. The Society of Jesus played a major role in this enterprise of evangelization, which in Jesuit hands led to the transmission of major elements of European mathematical sciences to East Asia. The essays in this volume present important new data and analysis on the extent to and ways in which Jesuit scientific culture and Portuguese policies regarding education, trade and mission shaped the reception of "Western learning" in China, Japan, Korea and Vietnam in the early modern period.

Prince of Pirates: The Temenggongs and the Development of Johor and Singapore 1784-1885 / Carl A. Trocki
2nd Edition
Singapore: NUS Press, 2007
246p, 23cm
9789971693763

1. Johor – History 2. Singapore – History 3. Malaya - History

\$ 26.75

No country's history is so well documented yet so poorly understood as that of a former colony. Singapore and Malaysia are particular victims of this historical paradox, and Carl Trocki's account of the history of Johor and Singapore was a major advance in scholarship on Malaysia. His study of the Temenggongs of Johor offered an original and highly provocative reinterpretation of eighteenth- and nineteenth-century history, revealing continuities between pre-colonial and colonial periods that had been obscured by attention given to the European intrusion.

Snakes & Devils: A History of the Singapore Grand Prix / Eli Solomon

Singapore: Marshall Cavendish International (Asia) Pte Ltd, 2008

288p. ; 30cm

ISBN-13: 9789812615848

ISBN-10: 9812615849

\$ 65.00

Snakes and devils races you back into the heady days of the Singapore Grand Prix that ran from 1961 through to 1973. Based on over five years of extensive research and copious interviews with drivers sponsors and organisers across three continents, this book leaves no stone unturned as it pieces together a historical account of the events that folded off and on the unique Thomson Road Circuit. Together with never-before-published photographs that capture the unrelenting action in stunning detail, this volume is certainly the most authoritative and valuable guide to the original Singapore Grand Prix.

Literature

Street of the small night market / Sylvia Sherry

Singapore: Marshall Cavendish Editions, c2008

162p. ; 19cm.

ISBN-13: 9789812615749

1. Chinatown (Singapore) – Fiction

\$ 8.00

The Street of the Small Night Market, A teeming little Chinatown alley. The strays of the city crammed into its tiny cubicles – hawkers, beggars, opium-smoking storytellers, streetwise kids out for a penny...and the everpresent Green Dragon Mountain Secret Society, always watching for one more victim to menace.

One Earth / Isa Kamari ; translated from the original Malay, Satu Bumi

Singapore: Ethos Books, c2008

145p. ; 20.5cm.

ISBN: 9789810598822

\$ 13.00

One Earth, Originally titled Satu Bumi in Malay, is the first English translation of Isa's prolific works. It is a tragic love story of a young Chinese girl adopted by a Malay family. Spanning the period from the Japanese Occupation to the attainment of independence in Singapore, the novel bring up issues of self-identity, rights, principles and personal choices.

Light and its Shadow / Shelley Berc
Singapore: Ethos Books, c2008
344p. ; 20.5cm.
ISBN: 9789810598815
\$ 19.00

Light and Its Shadow is the riveting story of Olive and Spider, two women whose lives bridge the 20th century. Mysteries and intricacies from their personal histories intertwine with the culture at large - from the rise of consumerism, electricity, the atom bomb, and the Internet to the nature of light itself. The range is at once immense and intimate.

Criminal Minds; Asian Crime Fiction / Shamini Flint
Singapore: Heliconia Press, c2008.
245 p.; 20cm
ISBN-13: 9789810592332
\$ 14.00

The Asian Crime Fiction series features contemporary crime fiction set against a uniquely Asian backdrop. From the pristine streets of Singapore to the back alleys of Kuala Lumpur, the unusual tensions lurking beneath the surface of Asian society explode into conflict and murder.

Racial and religious fault lines are exposed in a murder investigation that rips apart the fabric of Malaysian society exposes the deep divisions within.

Spooky Tales: True Cases of Paranormal Investigation in Singapore / Kenny Fong
Singapore: Marshall Cavendish Editions, c2008
184p. ; 20cm.
ISBN-13: 9789812614940
ISBN-10: 981261494X
1. Ghost – Singapore
2. Parapsychology – Singapore
\$ 10.00

Spooky tales of ghost sightings and encounters with the spirit world! Read them here as the Singapore Paranormal Investigators (SPI) investigate the extraordinary and, at times, controversial of the paranormal to try and get the truth. Whether they are cultural myths, heritage mysteries, domestic haunting, army ghost tales or personal encounters, the cases are real and presented with real-life footage and photographs taken during the investigations.

Straits and Narrow : Travelling in Singapore and Malaysia Can Be Murder / Grace McClurg
Singapore : Monsoon Books Pte Ltd, c2008
255p. ; 20cm.
ISBN: 9789810598167
Novel
\$ 12.00

Paranormal Singapore : Tales from the Kopitiam - Volume 1 / Andrew Lim

Singapore : Monsoon Books Pte Ltd, c2008
159p. ; 20cm.
ISBN: 9789810596866
\$ 7.50

Paranormal Singapore : Tales from the Kopitiam - Volume 2 / Andrew Lim
Singapore : Monsoon Books Pte Ltd, c2008
158p. ; 20cm.
ISBN: 9789810596873
\$ 7.50

Spooky Tales: True Cases of Paranormal Investigation in Singapore / Kenny Fong
Singapore: Marshall Cavendish Editions, 2008
184p,; 20cm
ISBN-13: 9789812614940
ISBN-10: 981261494X no clear
\$ 11.00

Spooky tales of ghost sightings and encounters with the spirit world! Read the here as the Singapore Paranormal Investigators (SPI) investigate the extraordinary and, at times controversial stories of the paranormal to try and get at the truth. Whether they are cultural myths, heritage mysteries, domestic hauntings, army ghost tales or personal encounters, the cases are real and presented with real-life footage and photographs taken during the investigations.

Eye on the World: Wiring Heartlands / Yong Shu Hoong, Tan Keow Mui (Eds)
Singapore: Unipress, 2007
117p,; 21cm
ISBN-13: 9789810581428
\$ 7.50

This sixteenth collection of works by students in the creative Arts Programme reflects the enthusiasm of our youth as they journey towards a spirited future of witing.

The Story of Ms. Poet / Story by Khoo Lilin ; illustrations by Khoo Li Ying
Singapore : Ethos, c2007
36p. ; 21p.
ISBN: 9789810591328
1. Poets – Juvenile fiction
\$ 10.00

An unusual ruminative tale about her girlhood's reading and writing by a Singaporean whose aim was to be a poet. With imaginative coloured drawings. Spiral binding.

Footfalls in the Rain / Rosaly Puthucheary
Singapore : Select Publishing, c2008
56p. ; 19cm.
9789814022415
\$ 9.00

Footfalls in the Rain, in four cantos, is a long poem about the journey from youth to age. Each canto deals with one aspect of the psychological journey. However, many of the individual poems are reflections inspired by actual trips made between 1989 and 2001 to different parts of the world. The musing in each poem is grounded in the reality confronted by the poet during her travels. The inroads into her emotion convey the underlying tension, giving the sequence a certain poignancy.

Trishaw Rides / Peter Ec Ooi
Singapore : Refiner's Spark,
105p. ; 18cm.
\$ 8.00

This tale of an aging trishaw rider is set in recent Singapore. There are also sidelights on the situations of some of his young contemporaries.

Politics & International Relations

Civilizing the Margins : Southeast Asian Government Policies for the Development of Minorities / edited by Christopher R. Duncan
Singapore : NUS Press, c2008
284p. ; 23cm. Includes bibliographical references and index.
ISBN: 9789971694180

1. Indigenous peoples – Southeast Asia – Government relations.
2. Indigenous peoples – Southeast Asia – Politics and government.
3. Indigenous peoples – Southeast Asia – Social conditions.
4. Minorities – Southeast Asia.
5. Assimilation (Sociology) – Southeast Asia.

\$ 29.90

Forgetting Osama Bin Munqidh : Remembering Osama Bin Laden – The Crusades in Modern Muslim Memory / Umej Bhatia
Singapore : S. Rajaratnam School of International Studies, c2008
94p. ; 23cm
9789810592585
RSIS Monograph No. 12
\$ 12.00

ASEAN / Rodolfo C. Severino
Singapore : Institute of Southeast Asian Studies, c2008
111p. ; 21cm
9789812307507
Southeast Asia Background Series No. 10
\$ 12.00

Asia's New Regionalism / Ellen L. Frost
Singapore: NUS Press, 2008
292p. ; 23cm
ISBN-13: 9789971694197
\$ 28.25

As the political drive to establish closer ties among Asian governments continues to gain momentum, there has been much debate about the realities of Asian regionalism. Does the community-building activity in fact signal the birth of "Asian Major"? What are the obstacles to integration? And is integration actually a positive trend for the region-and for external actors? Sifting rhetoric from fact, Ellen Frost offers a nuanced analysis of the political, economic, and strategic issues at stake.

A central theme in Asia's New regionalism is the link between integration driven by governments for political and security reasons and integration fuelled by ethnic, cultural, and economic ties. Frost's exploration of these sometimes mismatched dynamics also highlights critical implications for policies both in the region and globally.

Southeast Asian Affairs 2008 / Daljit Singh, Tin Maung Maung Than (Eds)

Singapore: ISEAS Publishing, 2008

393p, ; 25cm

ISBN-13: 9789812307897

\$ 29.90

European Integration: Sharing of Experiences / Jorgen Orstrom Moller

Singapore: ISEAS Publishing, 2008

513p, ; 24cm

ISBN-13: 9789812307774

\$ 49.95

A clear guide to current EU institutions, practices, and policies, this is also an informed insider's account of how they have emerged in their present form, with clues on future change. The mixture of analysis and history, description and prescription, works well, because the author has had a ringside seat, but retains a cool Nordic non-partisan detachment. The hints he offers to those, for example in Asia, considering following a similar path to regional integration, represent the distilled wisdom of a career in balancing economic benefits and national sensitivities. As his story shows, it can be done.

Religion – Islam

The Many Faces of Political Islam : Religion and Politics in the Muslim World / Mohammed Ayoob

Singapore : NUS Press, c2008

213p. ; 23cm. Includes bibliographical references and index

ISBN: 9789971694203

1. Islam and politics.
2. Islam and politics – Islamic countries.
3. Islamic countries – Politics and government
4. Islam – 21st century

\$ 26.00

Analysts and pundits from across the American political spectrum describe Islamic fundamentalism as one of the greatest threats to modern, Western-style democracy. Yet very few non-Muslims would be able to venture an accurate definition of political Islam.

Mohammed Ayoob's *The Many Faces of Political Islam* thoroughly describes the myriad manifestations of this rising ideology and analyzes its impact on global relations

Islam in Southeast Asia / Hussin Mutalib
Singapore : Institute of Southeast Asian Studies, c2008
94p. ; 21cm.
ISBN: 9789812307583
Southeast Asia Background Series No. 11
1. Islam – Southeast Asia
\$ 13.00

Sociology

Harriet Martineau – Social Thinker and Methodologist: In Danger of Being Forgotten Once Again?. Working Papers No. 182 / Vineeta Sinha
Imprint: Singapore: National University of Singapore, Department of Sociology, c2007
30p. ; 30cm.
ISBN: 9813033762
ISSN: 01298186
\$ 12.00

Social Networks and Labour Market Outcomes in the Meritocracy. Working Papers No. 183 / Vincent Chua
Imprint: Singapore: National University of Singapore, Department of Sociology, c2007
32p. ; 30cm.
ISBN: 9813033770
ISSN: 01298186
\$ 12.00

Globalization and "The Politics of the Governed": Redefining Governance in Liberalized India. Working Papers No. 184 / Sarbeswar Sahoo
Imprint: Singapore: National University of Singapore, Department of Sociology, c2007
30p. ; 30cm.
ISBN: 9813033789
ISSN: 01298186
\$ 12.00

Rave Encounters and the Meaningfulness of ATS Use: Realms of 'Alternative' Possibilities in Singapore. Working Paper No. 185 / Noorman Abdullah
Imprint: Singapore: National University of Singapore, Department of Sociology, c2007
30p. ; 30cm.
ISBN: 9813033797
ISSN: 01298186
\$ 12.00

Conditions for Progressive Research Programs in 'Qualitative' Sociology. Working Papers No. 186 / Justine Lee
Imprint: Singapore: National University of Singapore, Department of Sociology, c2007
37p. ; 30cm.
ISBN: 9813033800

ISSN: 01298186
\$ 12.00
